

BE A SUPER HERO TO SMALL BUSINESS



1. Learning

Small businesses are the backbone of the global economy as well as the local community. Become a super hero for your small business by increasing your financial and business knowledge.

2. Mentoring

Do you have the skills and knowledge to mentor a small business owner? Scan below to learn about eligibility for mentoring and take steps that can help small businesses expand and soar.

3. Funding

Whether you are looking to start a business or take your business to the next level, one of the greatest challenges business owners face is access to funding. Scan below to learn more about opportunities to give or receive funding and support.

To learn more about each small business superpower scan the code using a QR reader on your smartphone or visit www.practicalbusinessskills.com/blackpanther



Start Your Own Business

Think of a business plan as a roadmap for your company. Answer the following questions to get started.

IDEA

1. What is your unique idea?
2. What problem are you trying to solve?
3. What is your business name?

GET THE WORD OUT

1. Who are your potential customers?
2. How will you let them know about your business?
3. Use a separate sheet of paper to draw your logo, make sure it includes your business name.

OR

4. Write three words that describe your brand.

MONEY MATTERS

1. How much does your product or service cost?
2. How much will you sell your product or service for?
3. Determine your profit by subtracting the cost to make a product from the price you sell your product. How much profit will you make per item? Use the table below to calculate.

Sale Price _____
Cost to Make – _____
Profit = _____



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